



Create with Confidence™

Contact: Lorilee Torrey Phone: (541) 552-1133 Email: LBT@atlassmarketing.com

NEW Black Diamond CNC Delivers Top Accuracy

Limited-edition CNC Shark Black Diamond Adds New Zeroing Capability

MEDINA, MN (October 15, 2013) - Rockler Woodworking and Hardware has introduced the CNC Shark Black Diamond, a limited-edition CNC routing system that features ground-breaking Virtual Zero software that, together with the included touch plate, "maps" the surface of your table or workpiece, using the map as a dynamic reference point. This eliminates problems such as uneven relief cutting that are caused by warped boards or inconsistencies in the table, which often occur when clamping pressure is applied. It also opens up untold creative potential when working with three-dimensional workpieces.

"The CNC Shark Black Diamond introduces endless project possibilities," says Scott Ekman, Rockler's Vice President of Marketing. "The added zeroing capability compensates for any imperfections in the table or the workpiece, so the results are more precise than ever."

The CNC Shark Black Diamond is built to handle large routers with up to 2-1/4 HP, which increases the cutting production and capability of the machine. To accommodate the greater torque levels, it features adjustable bearings to give more stability during heavy cutting. With a work table measuring 28-1/2" x 36", it is ideally suited for carvings and machining operations on a large variety of signs, doors and other projects made from wood, soft metals or plastics. Its aluminum and high-density polyethylene construction is designed to support frequent and prolonged use.

The CNC Shark Black Diamond Package (44566) includes a free \$50 Rockler Gift Card and Accessory Kit (CNC Touch Plate and 5-Piece Bit Set). The whole package retails for \$3,999.99 and can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at <u>www.rockler.com/news</u>.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 59th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking and do-it-yourself products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 partner locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit <u>www.rockler.com</u> or call 1-877-ROCKLER.



